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**EMERGING CHALLENGES
IN PRIMARY CARE: 2008**

Conference

August 23, 2008



*Atlanta, GA
Atlanta Marriott at Perimeter Center*

**Program Chair
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**Activity Director
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**Program Evaluation
August 25, 2008**

Introduction

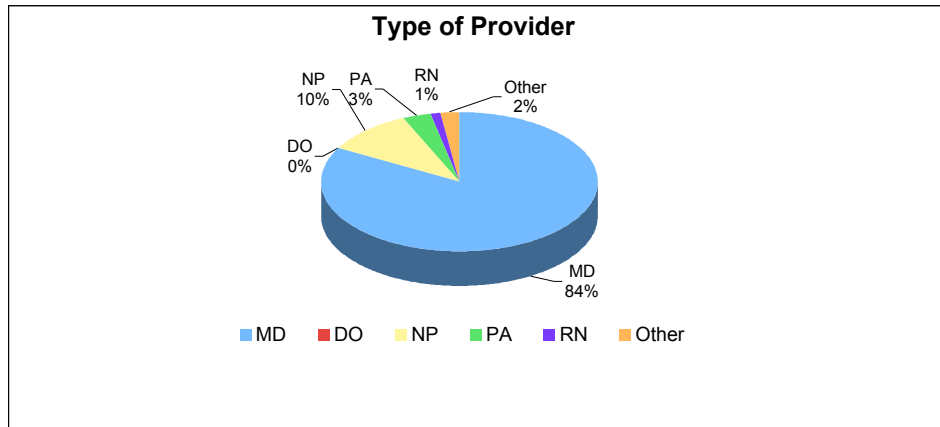
In August 2008, NACE sponsored a CME program, *Emerging Challenges in Primary Care: 2008*, in Atlanta, GA.

This educational activity was designed to provide primary care physicians, nurse practitioners, physician assistants and other primary care providers the opportunity to learn about Restless Leg Syndrome, Stroke, Incretins and Incretin-Mimetics and Insulin Therapy in Diabetes, Rheumatoid Arthritis, Fibromyalgia, Chronic Pain Management, and Osteoporosis. In planning this CME activity, the National Association for Continuing Education (NACE) performed a needs assessment. A literature search was conducted, national guidelines were reviewed, survey data was analyzed, and experts in each therapeutic area were consulted to determine gaps in practitioner knowledge, competence or performance.

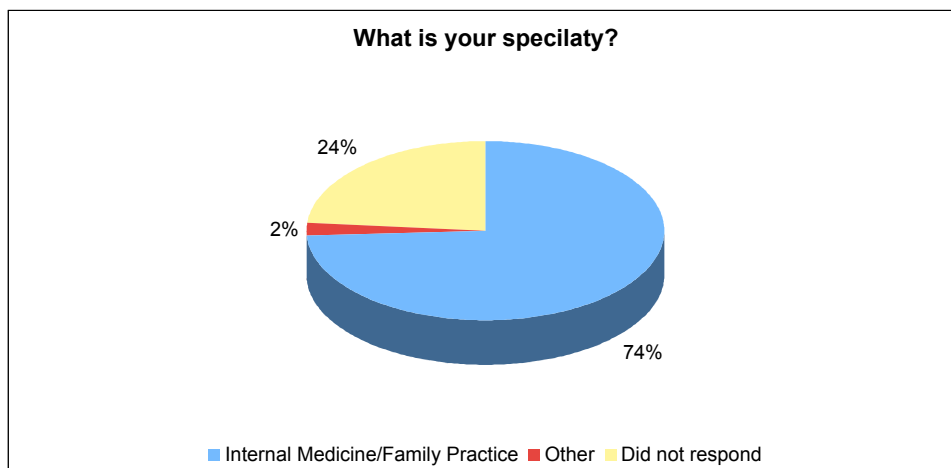
Ninety-five healthcare providers attended *Emerging Challenges in Primary Care: 2008*, in Atlanta, GA. Each attendee was asked to complete and return a conference satisfaction and planning form and a needs assessment form prior to the end of the conference. Eighty-nine completed forms were received. The data collected is displayed in this report.

Participant Information

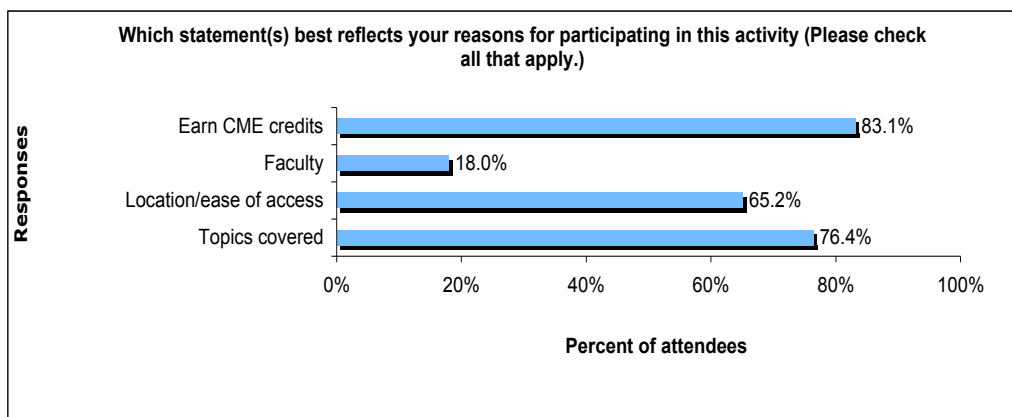
Eighty-four percent of attendees were physicians. Nurse practitioners (10%), physician assistants (3%), nurses (1%) and other types of health care providers (2%) comprised the remaining 16% of the audience.



The majority of attendees specialize in internal medicine/family practice (74%).

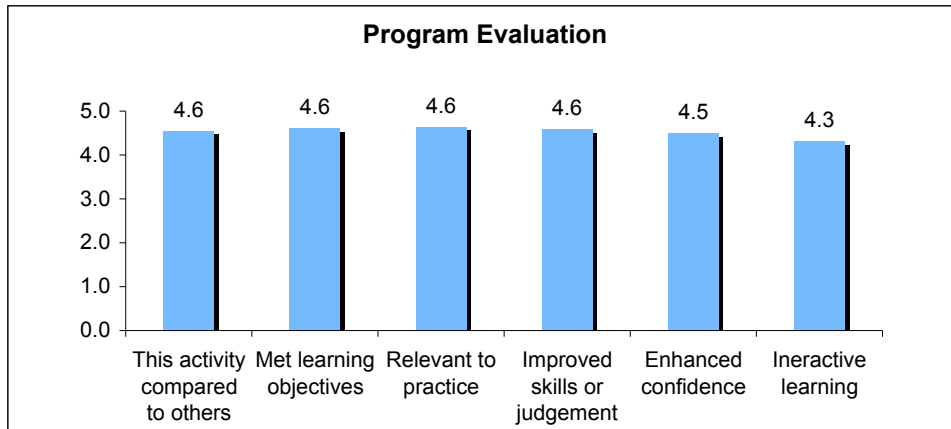


Attendees were asked to indicate their reasons for participating in this CME activity. The chart below displays the percent of attendees indicating each reason.

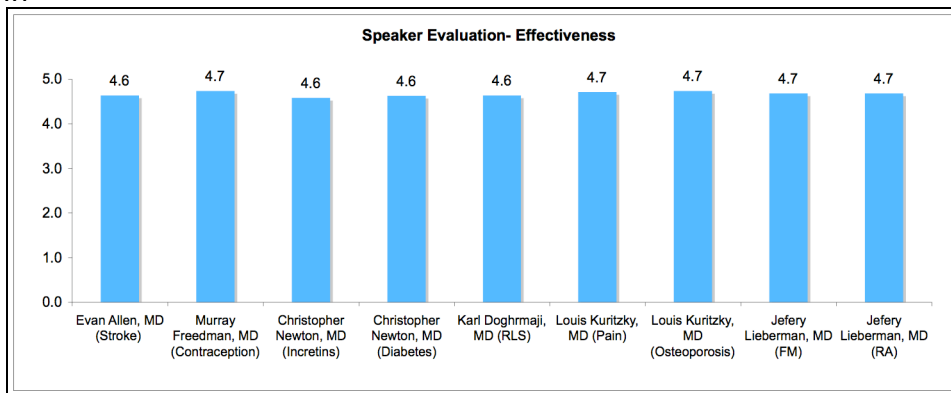


Program Evaluation

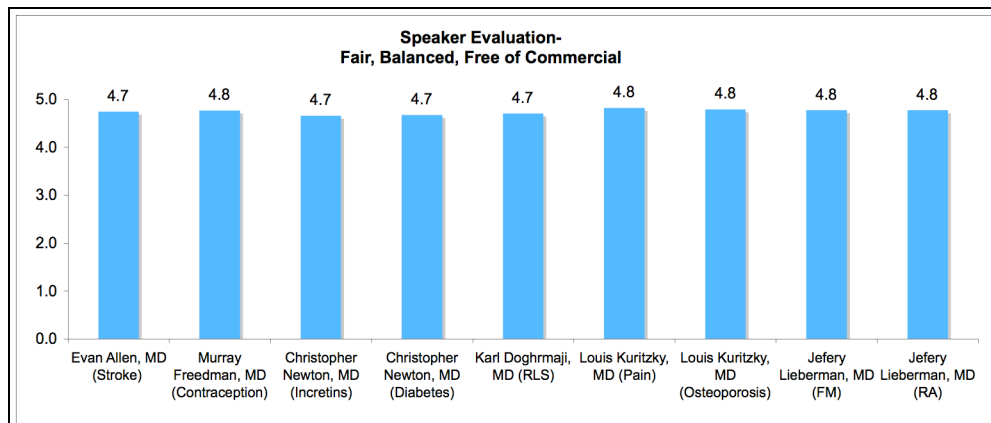
Attendees were asked to rate aspects of the overall conference on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Overall, attendees rated the program as “Excellent”, with an average score of 4.5. Average scores for each aspect are displayed in the chart below.



Attendees were asked to rate the effectiveness of each speaker on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



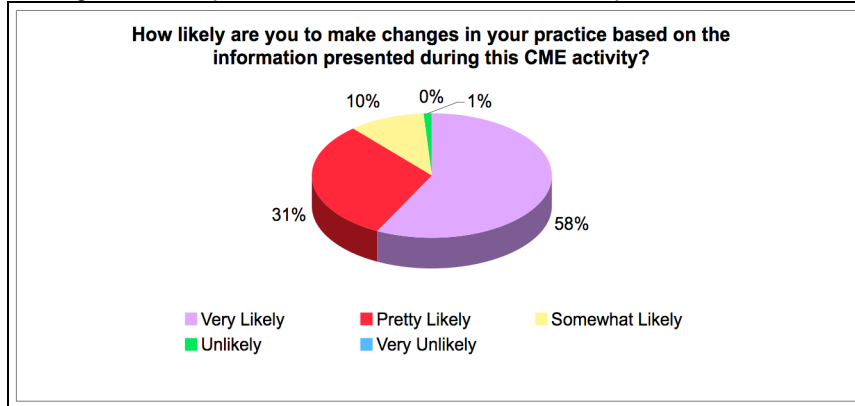
Attendees were also asked to rate the extent to which each speaker presented information in a manner that was fair, balanced, and free of commercial bias on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



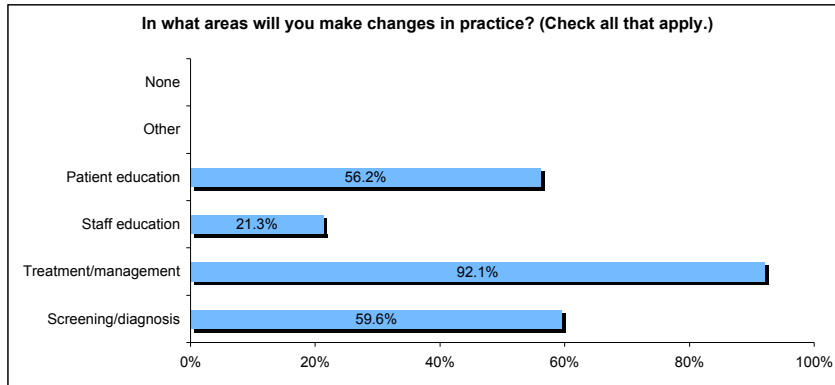
Impact on Practice

Attendees were asked how this CME activity would impact their practice.

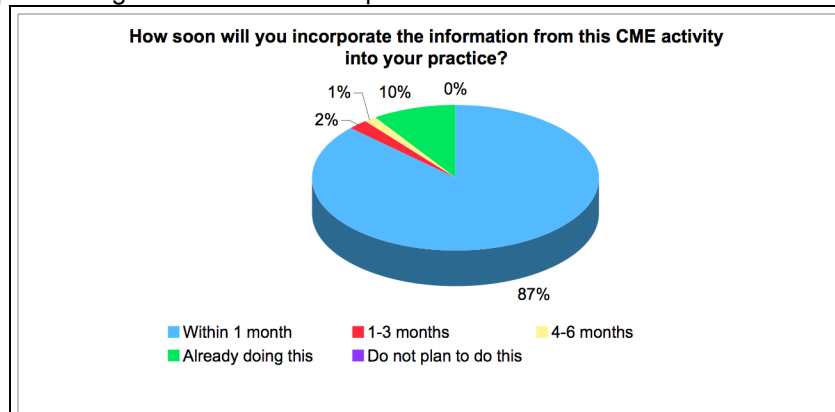
Ninety-nine percent of attendees responded that they were “Very likely”, “Pretty Likely”, or “Somewhat likely” to make changes in their practice based on the information presented in this CME activity.



Attendees responded that they would make changes in the following areas: screening/diagnosis, treatment/management, staff education, patient education, and other areas.

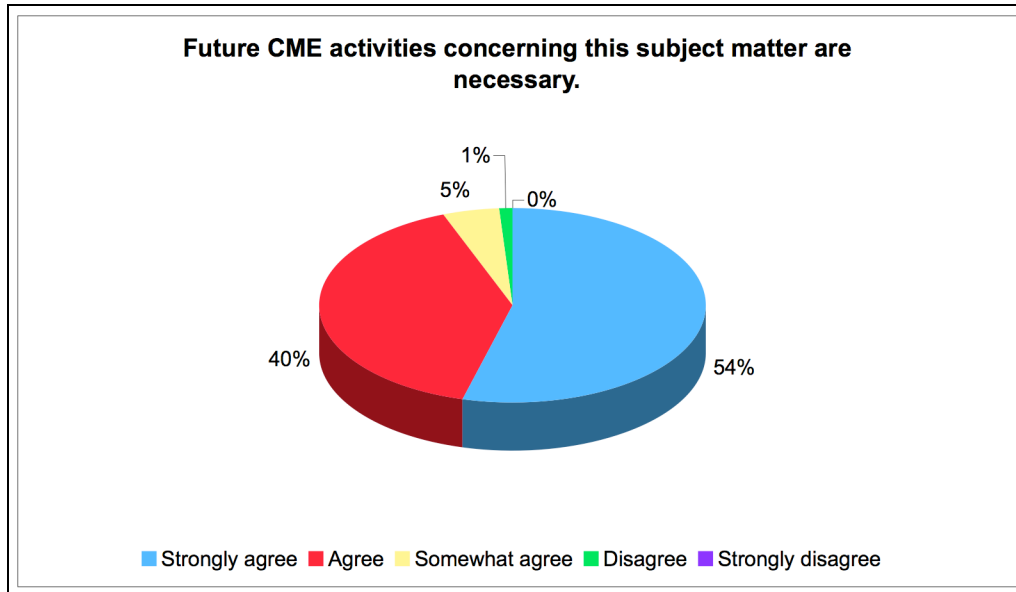


Eighty-seven percent of attendees responded that they would make these changes in their practices within one month. Two percent responded that they would incorporate these changes into their practices within one to three months. One percent responded that they would incorporate these changes into their practices within four to six months. Ten percent of attendees responded that they are already implementing these ideas in their practices.



Needs Assessment

Attendees were asked if additional CME activities regarding this topic are necessary in the future. Ninety-four percent either “Strongly agreed” or “Agreed”.



Attendees were also asked to identify other topics they would like to see offered in future CME activities. Below is a list of the suggested topics. This information will be used to develop needs assessments for future programs.

Acute pain management
Addiction
Anxiety
Breast cancer
Cardiac screening
Cardiology (2)
Congestive heart failure
COPD
Depression
Diabetes
Electronic medical records
Endocrinology
Erectile dysfunction
Fibromyalgia
Headaches
HIV

Hypertension
Libido in Women
More CME from a nursing perspective
Neurologic diagnoses
Osteoporosis
Parkinson's (2)
Prostate cancer
Psychiatry/moods
Renal Failure
Seizures
Sleep apnea
Sports medicine
Stroke (2)
Thyroid
Weight management

Comments

General Feedback

Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Excellent
Great
Great
Very Good
Very Good
Wonderful
Wonderful
Very nice
Awesome speakers
Do not feel drug company influenced the speakers
Thank you
Thank you, Wonderful

Not enough time for question
More time for Q & A
Should be 2 day course
More CME's offered for ATC Credit

Summary

Overall, Emerging Challenges in Primary Care: 2008 Atlanta, GA was successful. Attendees were satisfied with the topics, speakers, and overall quality of the conference. Attendees indicated intent to improve their practices based on the information provided during this CME activity.