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EMERGING CHALLENGES IN PRIMARY CARE: 2008

Conference

June 7, 2008



*Denver, Colorado
JW Marriott Cherry Creek*

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Program Evaluation
June 12, 2008

Introduction

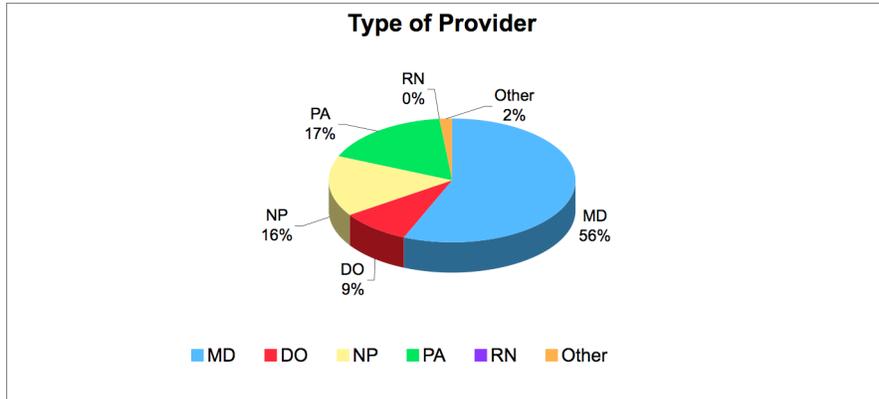
In June 2008, NACE sponsored a CME program, *Emerging Challenges in Primary Care: 2008*, in Denver, CO.

This educational activity was designed to provide primary care physicians, nurse practitioners, physician assistants and other primary care providers the opportunity to learn about TIA and CVA risk reduction, Restless Leg Syndrome, Incretins and Incretin-Mimetics and Insulin Therapy in Diabetes, Rheumatoid Arthritis, Fibromyalgia, and Chronic Pain Management. In planning this CME activity, the National Association for Continuing Education (NACE) performed a needs assessment. A literature search was conducted, national guidelines were reviewed, survey data was analyzed, and experts in each therapeutic area were consulted to determine gaps in practitioner knowledge, competence or performance.

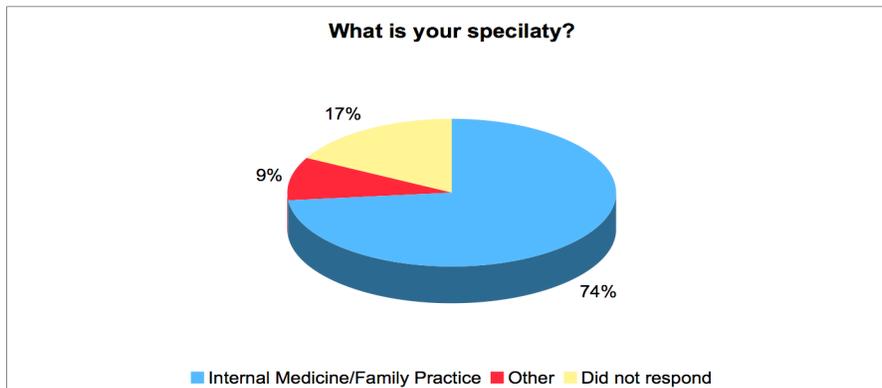
Sixty-six healthcare providers attended *Emerging Challenges in Primary Care: 2008*, in Denver, CO. Each attendee was asked to complete and return a conference satisfaction and planning form and a needs assessment form prior to the end of the conference. Sixty-four completed forms were received. The data collected is displayed in this report.

Participant Information

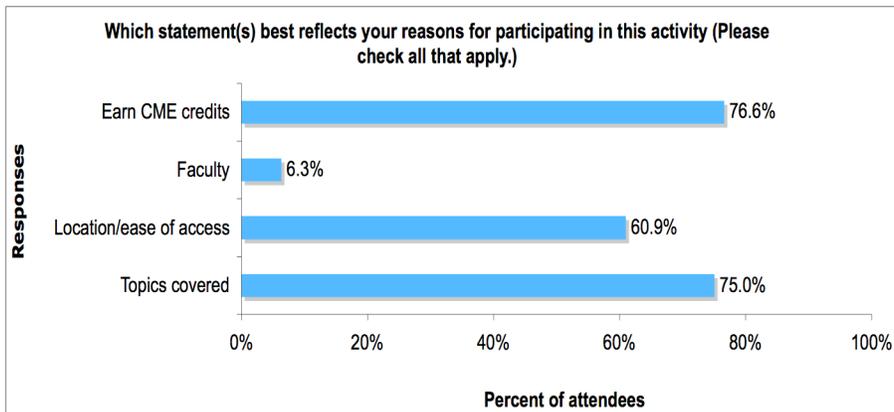
Sixty-five percent of attendees were physicians. Nurse practitioners (16%), physician assistants (17%), and other types of health care providers (2%) comprised the remaining 35% of the audience.



The majority of attendees specialize in internal medicine/family practice (74%).

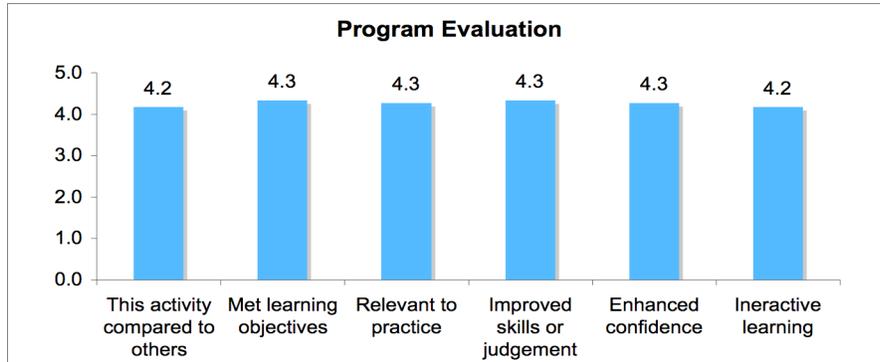


Attendees were asked to indicate their reasons for participating in this CME activity. The chart below displays the percent of attendees indicating each reason.

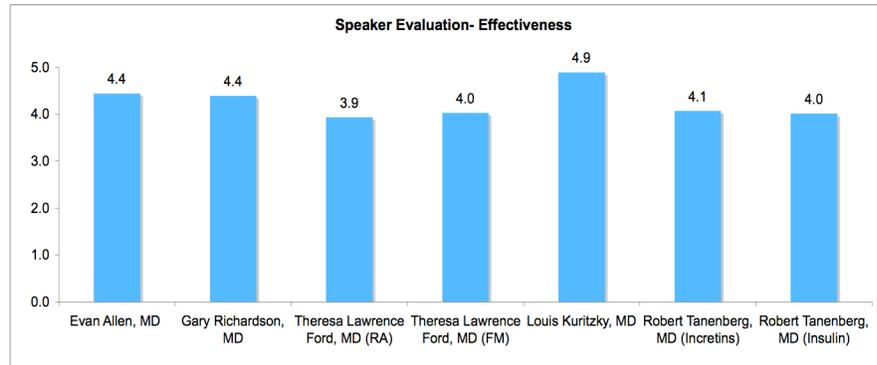


Program Evaluation

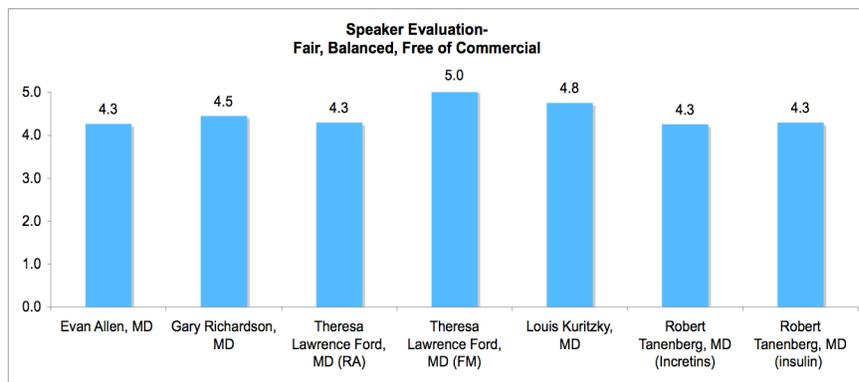
Attendees were asked to rate aspects of the overall conference on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Overall, attendees rated the program as “Very Good”, with an average score of 4.3. Average scores for each aspect are displayed in the chart below.



Attendees were asked to rate the effectiveness of each speaker on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



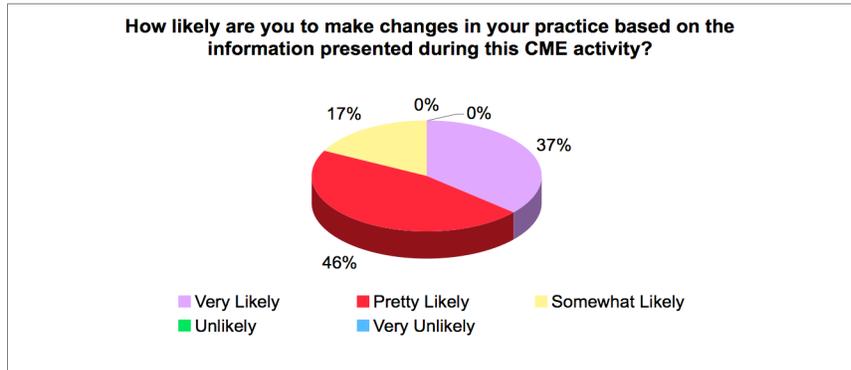
Attendees were also asked to rate the extent to which each speaker presented information in a manner that was fair, balanced, and free of commercial bias on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



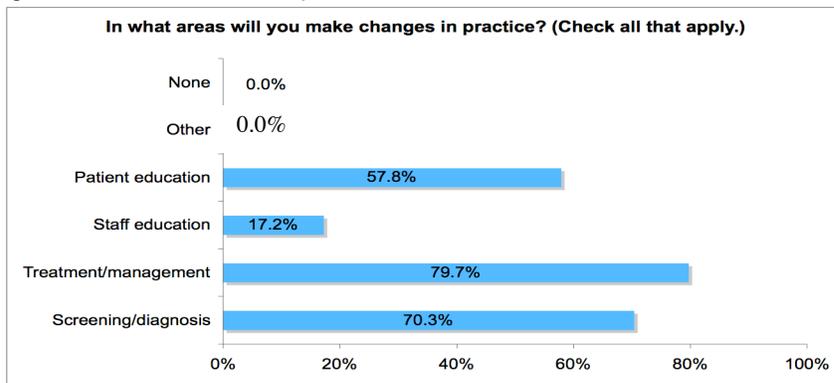
Impact on Practice

Attendees were asked how this CME activity would impact their practice.

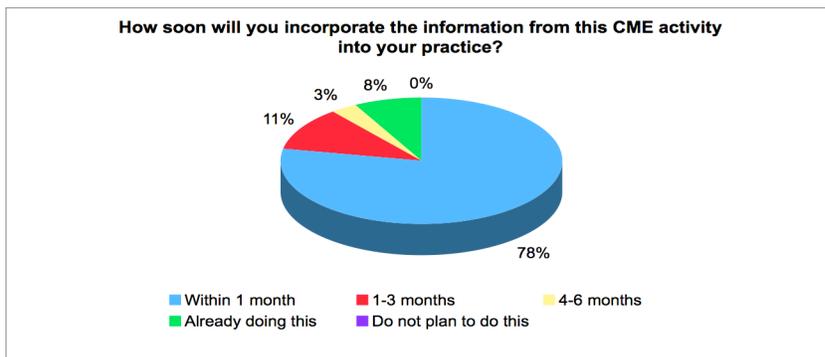
One hundred percent of attendees responded that they were “Very likely”, “Pretty Likely”, or “Somewhat likely” to make changes in their practice based on the information presented in this CME activity.



Attendees responded that they would make changes in the following areas: screening/diagnosis, treatment/management, staff education, patient education, and other areas.

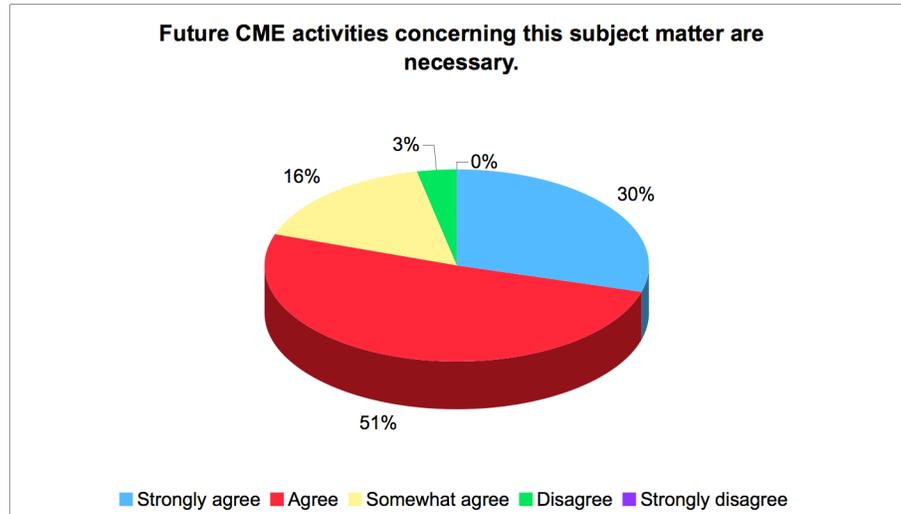


Seventy-eight percent of attendees responded that they would make these changes in their practices within one month. Eleven percent responded that they would incorporate these changes into their practices within one to three months. Three percent responded that they would incorporate these changes into their practices within four to six months. The remaining 8% of attendees responded that they are already implementing these ideas in their practices.



Needs Assessment

Attendees were asked if additional CME activities regarding this topic are necessary in the future. Eighty-one percent either “Strongly agreed” or “Agreed”.



Attendees were also asked to identify other topics they would like to see offered in future CME activities. Below is a list of the suggested topics. This information will be used to develop needs assessments for future programs.

- Bipolar (2)
- Cancer
- Cardiology (2)
- Chronic renal failure (2)
- COPD
- Cutting
- Dermatology (2)
- Eating disorders
- HIV
- Hypertension
- Menopause
- Obesity
- Pulmonary disease
- Reading x-rays
- Seizure disorder
- Sleep disorders
- Thyroid disease (3)
- Women's health

Comments

General Feedback

Make answer portion time longer
Fewer topics greater depth
Validate Parking

Good Meeting
Thank you
Thanks for the meeting being free
Great
I enjoyed this
Good speakers
Good Conference
Excellent
Great Speakers
Come Back to Denver
Very good conference
Thanks

Summary

Overall, Emerging Challenges in Primary Care: 2008 in Denver, CO was successful. Attendees were satisfied with the topics, speakers, and overall quality of the conference. Attendees indicated intent to improve their practices based on the information provided during this CME activity.