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## EMERGING CHALLENGES IN PRIMARY CARE: 2008

# Conference

May 17, 2008



*Salt Lake City, Utah  
Salt Lake City Marriott Downtown*

**Program Chair**  
Gregg Sherman, MD

**Activity Director**  
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**Program Evaluation**  
May 27, 2008

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## Introduction

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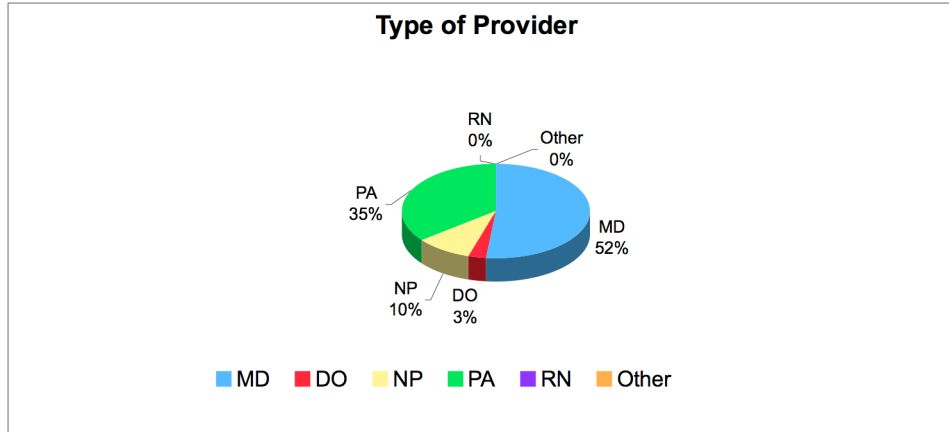
In May 2008, NACE sponsored a CME program, *Emerging Challenges in Primary Care: 2008*, in Salt Lake City, UT.

This educational activity was designed to provide primary care physicians, nurse practitioners, physician assistants and other primary care providers the opportunity to learn about TIA and CVA risk reduction, Restless Leg Syndrome, Incretins and Incretin-Mimetics and Insulin Therapy in Diabetes, Rheumatoid Arthritis, Fibromyalgia, and Chronic Pain Management. In planning this CME activity, the National Association for Continuing Education (NACE) performed a needs assessment. A literature search was conducted, national guidelines were reviewed, survey data was analyzed, and experts in each therapeutic area were consulted to determine gaps in practitioner knowledge, competence or performance.

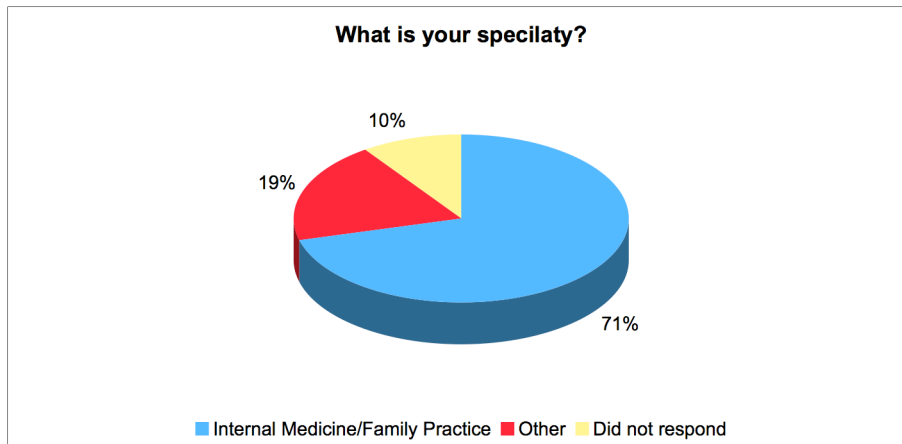
Thirty-two healthcare providers attended *Emerging Challenges in Primary Care: 2008*, in Salt Lake City, UT. Each attendee was asked to complete and return a conference satisfaction and planning form and a needs assessment form prior to the end of the conference. Thirty-one completed forms were received. The data collected is displayed in this report.

## Participant Information

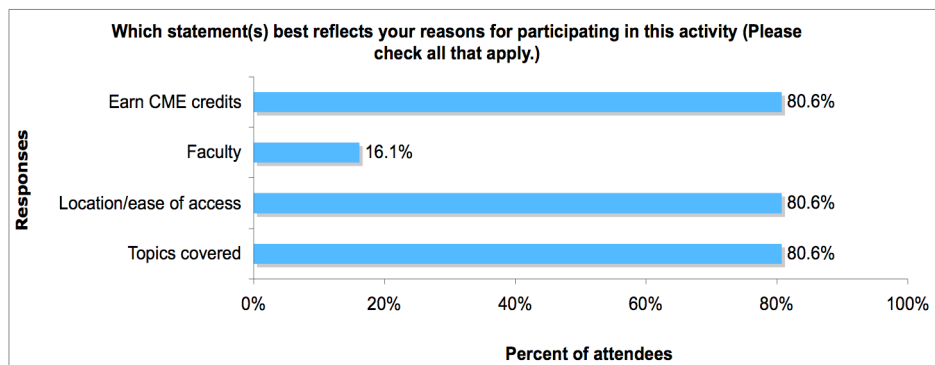
Fifty-five percent of attendees were physicians. Nurse practitioners (10%) and physician assistants (35%) comprised the remaining 45% of the audience.



The majority of attendees specialize in internal medicine/family practice (71%).

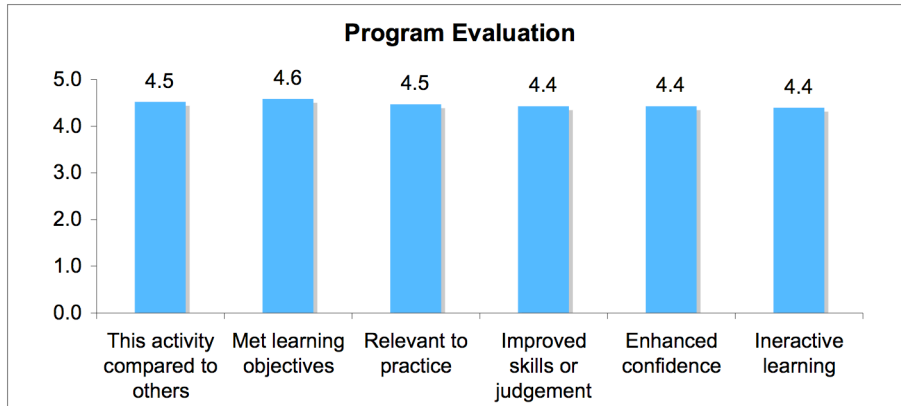


Attendees were asked to indicate their reasons for participating in this CME activity. The chart below displays the percent of attendees indicating each reason.

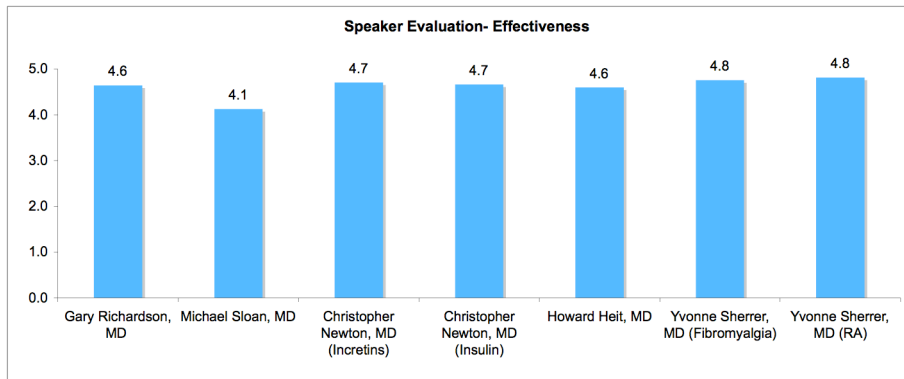


## Program Evaluation

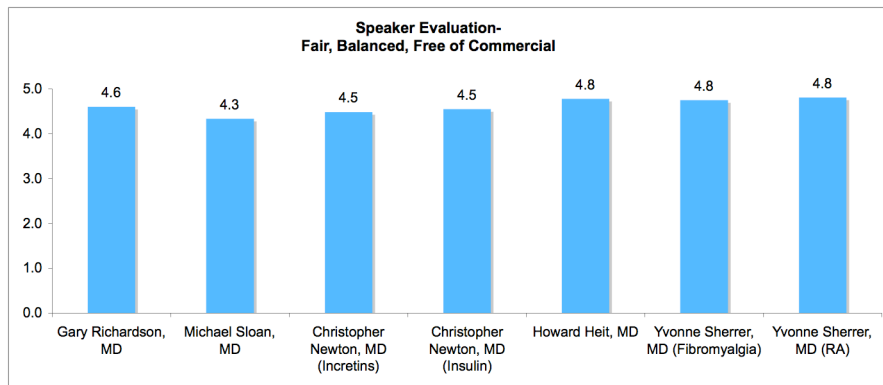
Attendees were asked to rate aspects of the overall conference on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Overall, attendees rated the program as “Excellent”, with an average score of 4.5. Average scores for each aspect are displayed in the chart below.



Attendees were asked to rate the effectiveness of each speaker on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



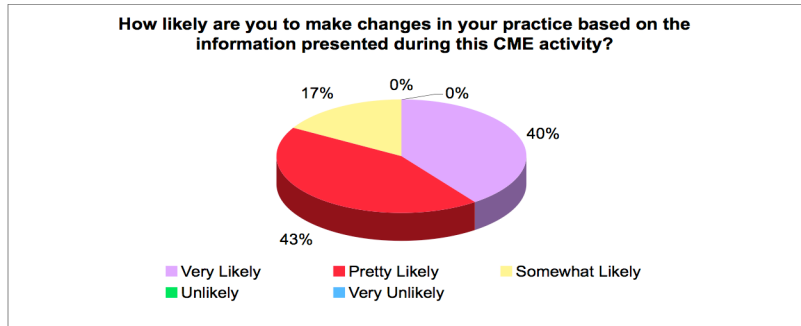
Attendees were also asked to rate the extent to which each speaker presented information in a manner that was fair, balanced, and free of commercial bias on a five-point scale, with one being “Unsatisfactory” and five being “Excellent”. Average scores for each speaker are displayed in the chart below.



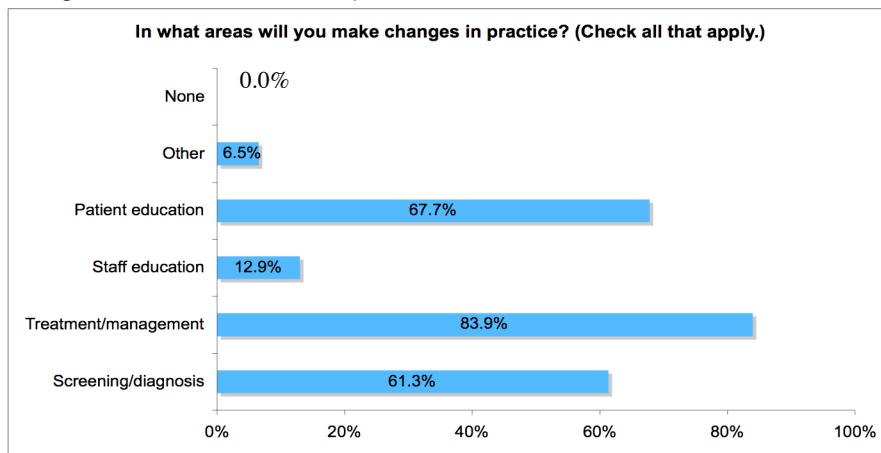
## Impact on Practice

Attendees were asked how this CME activity would impact their practice.

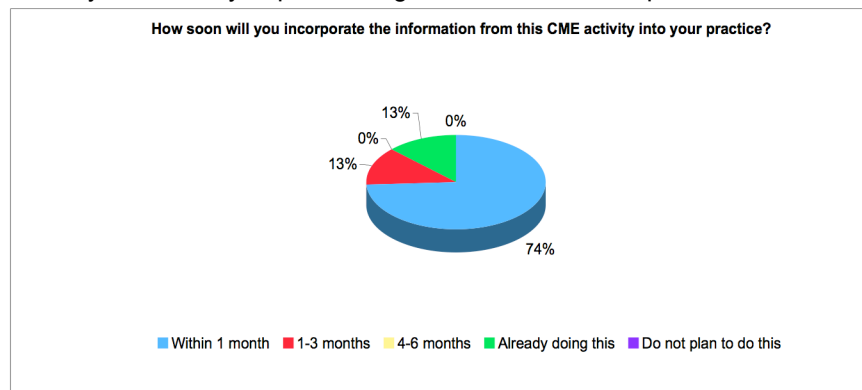
One hundred percent of attendees responded that they were “Very likely”, “Pretty Likely”, or “Somewhat likely” to make changes in their practice based on the information presented in this CME activity.



Attendees responded that they would make changes in the following areas: screening/diagnosis, treatment/management, staff education, patient education, and other areas.



Seventy-four percent of attendees responded that they would make these changes in their practices within one month. Thirteen percent responded that they would incorporate these changes into their practices within one to three months. The remaining 13% of attendees responded that they are already implementing these ideas in their practices.

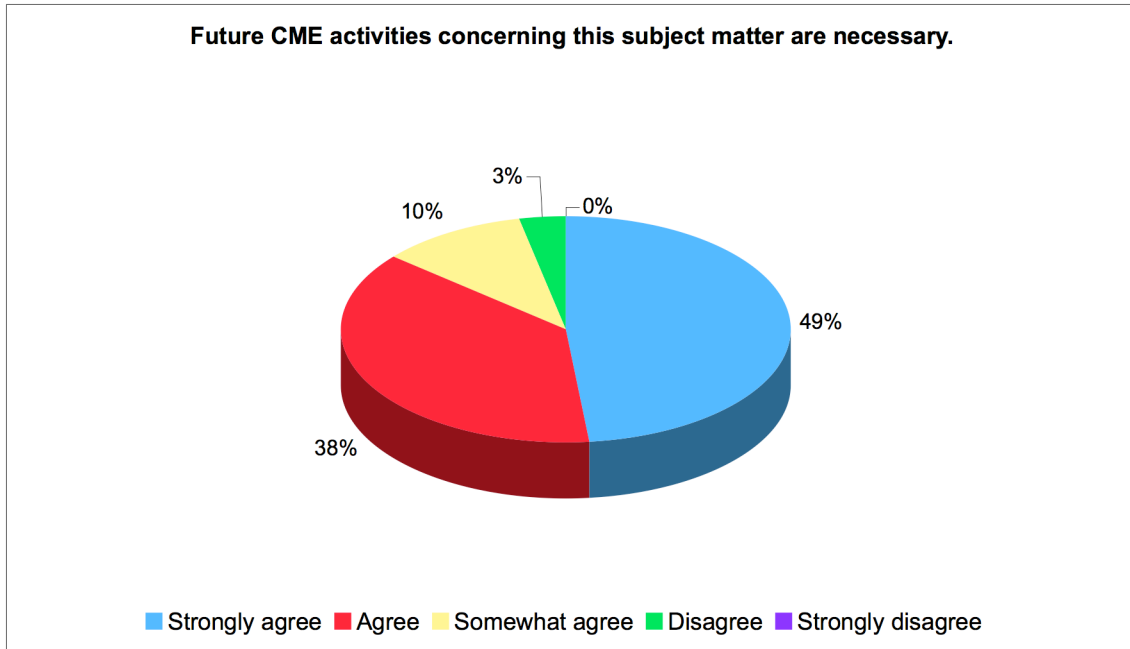


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## Needs Assessment

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Attendees were asked if additional CME activities regarding this topic are necessary in the future. Ninety-three percent either “Strongly agreed” or “Agreed”.



Attendees were also asked to identify other topics they would like to see offered in future CME activities. Below is a list of the suggested topics. This information will be used to develop needs assessments for future programs.

Acute headache  
Bipolar  
COPD (2)  
Dementia  
Eye problems  
Infectious disease  
Mental Health  
Metabolic Syndrome

OBGYN (3)  
Renal failure  
Pulmonary  
Seizure  
Vitamin D  
Women's Health

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## Comments

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### General Feedback

FREE parking

Thank you for coming to SLC. Come back.

Excellent

Great Event/Speakers

Want to see name brands with generics

Thank you for coming. Great.

Please come again!

Thank you for coming.

Excellent

Slides were excellent

Great. Very useful info

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## Summary

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Overall, *Emerging Challenges in Primary Care: 2008* in Salt Lake City, UT was successful. Attendees were satisfied with the topics, speakers, and overall quality of the conference. Attendees indicated intent to improve their practices based on the information provided during this CME activity.