



# NACE

Quarterly mCME Report  
Q4, 2010  
Data as of 12/31/10

## Program Review:

- 1 mCME Activities
  - Alzheimer's Dementia: Diagnosis and Treatment
    - Launched 11/12/2009

# Completes by Activity

SHORT TITLE	LAUNCH DATE	EXPIRATION DATE	READERS	COMPLETERS	Completes Breakout		
					MD	Student	Other
Alzheimer's Dementia: Diagnosis and Treatment	11/12/09	11/12/10	2,385	1,810	1,089	50	671

**Data as of 12/31/2010**

•The above data is CME Credit Certificates Delivered, NOT "Readers" or "Pageviews" Total Completes: Number of Epocrates users who have completed the mCME activity and sent the results to Epocrates by HotSyncing their PDA. Completes are recorded on the date of HotSync.

- Readers** is the number of unique users **who has started an activity but has not completed** the activity.
- Completes** is the number of unique users who have submitted and requested credit for a completed activity.

# Survey Question Results

Data as of 12/31/2010

Survey Question Data Epocrates mCME users answer Survey Questions at the end of each mCME Activity. Data are sent to Epocrates when the Epocrates user HotSyncs their PDA.

Data are recorded as of the date of HotSync. Survey Data are not included for activities that have been expired for more than 90 days.

\*\*Due to rounding, above values may add to 99-101%\*\*

# Survey Question Results

MoblieCME Survey Questions Responses

		MIN		MAX		
		ANSWER OPTIONS				
TITLE	QUESTION OPTIONS	1	2	3	4	5
Alzheimer's Dementia: Diagnosis and Treatment	This activity was presented free of commercial bias and in a fair and balanced manner 1) Strongly Agree 2) Agree 3) No Opinion 4) Disagree 5) Strongly Disagree	50%	41%	7%	1%	0%
	As a result of this activity, I feel ___ confident about treating patients with Alzheimer's dementia. 1) More 2) Less 3) Same	70%	11%	20%		
	The learning objectives of this activity were met. 1) Strongly Agree 2) Agree 3) Disagree 4) Strongly Disagree	45%	52%	3%	0%	
	As a result of this activity I intend to make changes in my practice behavior with respect to understanding, recognizing, and managing AD. 1) Strongly Agree 2) Agree 3) Disagree 4) Strongly Disagree	30%	61%	8%	1%	

# Your Account Team

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